

Trading Partner Enablement & Management



S treamline your supply chain operations

..... See how EasyLink can help you enable your entire trading community

EasyLink utilizes its resources, experiences, and offerings to help manage the complex tasks and various requirements associated with integrating trading partners into your supply chain. Our process begins with a survey that uncovers the information required to customize a program based upon the readiness of the trading partner participants. The custom program, designed specifically for you, offers the appropriate level of support and right solutions to ensure success.

Trading Partner Enablement

With our proven approach, EasyLink handles the all of the elements required to make your program a success.

- *Project management:* We provide the detailed project management practices to successfully connect the trading community into your supply chain.
- *Direct mail and telemarketing:* With your support, we develop and implement a campaign comprised of direct mail and telemarketing to inform and generate participation from members of your trading community.
- *Webinars:* We work in partnership with you to educate your trading partners about the EDI strategy, objectives for the program, EDI standards, and benefits of the process.
- *Solutions:* We offer a wide range of solutions, from full EDI capabilities to a forms-based Web solution to managed services, to meet the requirements of trading partners that vary in size and sophistication.
- *Set-up:* We offer the expertise to help partners in your trading community with their set-up for e-commerce and EDI capabilities, whether it is at their site or through our managed services.

Trading Partner Management

Once trading partners are connected, we handle on-going management to ensure a smooth operation for collaboration.

- *Technical Support:* EasyLink's technical professionals are available to advise, guide, and support trading partners well beyond the initial set-up of their solutions.
- *Pro-active Communications:* We initiate communications to update members of your trading community on e-commerce and EDI matters that are specific to the industry or unique to your trading community.
- *Compliance Testing and Validation:* We help ensure that members of the trading community are exchanging information per the unique requirements of the business model.
- *Compliance Updates:* We keep abreast of changing transaction specifications to ensure that the library of transactions is updated well ahead of trading partner mandates.
- *Compliance Checks:* We perform compliance checks on a regular basis to ensure a smooth operation.



Our strength becomes your strength.

Rely on us.

Trading Partner Enablement & Management

EasyLink's Trading Partner Enablement and Management Services help you create a networked business model and extend business processes beyond your four walls. Our proven program is structured to ensure that you connect all of your trading partners and have support for new collaborative processes. Working in concert with your team, EasyLink's team of dedicated, experienced and skilled professionals help you realize your objective for supply chain effectiveness through electronic information exchange.

