

Performance EDI



Enhance the efficiency, productivity and profitability of your operations ...

... See how **EasyLink** Delivers an easy-to-use solution can automate your processing

Designed to seamlessly link you to your trading partners and efficiently automate your transaction processing, our software solution can be configured to fit the specific needs of your business. Employ a fully-integrated system for data translation, order processing and retail product management or deploy any of those components in combination or individually to meet your business needs. Either way, our solution helps you comply, coordinate and collaborate with your trading partners and streamline your operations.

With functionality offered on a modular basis, you are able to customize the software according to your needs by selecting the components that automate and add value to your day-to-day processes.

• **Data Translation:** A large collection of pre-configured transaction maps and connectivity to public and private networks enable your connection and communication with trading partners easily and cost-effectively.

- ✓ Implement rapidly using pre-configured trading partner information
- ✓ Keep up-to-date with new versions by downloading new maps directly into the application
- ✓ Comply with trading partner mandates through support of all major EDI documents and standards

• **Order Processing:** The order processing component automates the handling, processing, transmission and receipt of

purchase orders, ship notice / manifest and invoices, in accordance with preferred formats and specified instructions.

- ✓ Pick and pack according to specified instructions
- ✓ Catch errors in the picking process by matching the item to the order
- ✓ Create a ship notice / manifest and invoice for each sales order
- ✓ Generate and batch print UCC/EAN-128 case labels
- ✓ Combine case and shipping information for consistent record keeping

• **Retail Product Management:** This component features U.P.C. information management capabilities that are essential to streamlined operations with trading partners.

- ✓ Keep existing U.P.C. codes current and generate new ones per the proper standards
- ✓ Create, add, track and delete U.P.C. codes for retailers' catalogs
- ✓ Utilize National Retail Federation guidelines to track active, inactive, and dead U.P.C. codes
- ✓ Transform U.P.C. information into an electronic format for trading partner information exchange
- ✓ Print U.P.C. codes on bar code labels for warehouse handling

Performance EDI features robust functionality to help you address operational challenges, manage the business, and enable a competitive advantage.



Our strength becomes your strength.

Rely on us.

Performance EDI

Offering smooth and efficient implementation

Our application operates on the Microsoft Windows computing platform, features “plug-and-play” installation and integrates easily to existing processes.

Working in tandem with retailers

At EasyLink, we are committed to developing and delivering software solutions that enable the right responses to your trading partners' EDI requirements. That's why we value our strong relationships with the retail community. By working with them day-to-day, we are able to develop the most effective and up-to-date tools and functionality required to ensure you comply with their requirements.

Providing responsive customer support

With our software maintenance program, you receive timely upgrades and enhancements for technology advancements, improved functionality, new industry standards and trading partner compliance. You also have access to the professionals in our Software Support Center.

Our technical professionals have defined their mission clearly and concisely – to support your business processes and maximize your investment in our software solution. That mission, executed each and every day, has translated into a support team that has earned a reputation for going the extra mile to serve customers each time they call.

Held to high performance standards and dedicated to an unwavering focus on the customer, our software support professionals respond promptly to your needs and help you be successful with your operations.

Whether it is an initial software installation, day-to-day operation's support, or an application upgrade, our support team provides high-quality assistance each time you call on us.

Maximizing the utility of your solution

We recognize that education is a vital component to realizing an optimal return on your software investment. That's why our product-specific course is designed to help your users maximize the utility of our solution. By arming your staff with all the power that a complete understanding of our software can bring, they employ the solution to its fullest extent and possess the knowledge to perform their job more productively. As a result, you reap the highest level of benefit from your investment.

Whether your staff is using the software for the first time or in need of a refresher session to enhance utilization, they have access to quality instruction on how the solution is utilized to handle your e-commerce processes, streamline your workflow and exchange information with your customers. Simply put, our instructors help your staff apply the functions of our software to the business processes that they perform daily.

Evolving as your business changes

As your business evolves and your processes change, you are able to preserve your investment in our software by adding additional capabilities and trading partners. The components within the solution are designed to integrate for support of multi-company and multi-user environments.



To learn more, call 1.800.624.5266
or visit www.easylink.com/edi