



## E-Commerce Service Center

**M** eet your trading partner's electronic requirements...

... See today how EasyLink simplifies electronic communication for you.

The need for reliable, available, timely, and trading partner-specific EDI processing has never been more critical to reducing your costs and complying with your customers' mandates. Thus, it is essential for you to partner with an industry expert with real staying power.

At EasyLink, we understand the challenges you face in this competitive environment of evolving industry initiatives, changing EDI requirements, and penalties for lack of compliance. That's why our comprehensive services within the E-Commerce (EC) Service Center are specifically designed to solve the challenges you face.

### **The EC Service Center Advantage**

As one of the largest managed service centers supporting North America's retail industry, we offer you a partner with a proven track record. Our unsurpassed expertise, economies of scale, proven processes, and first-rate tools ensure that you optimize your EDI operations and receive a return on your investment.

At the EC Service Center, our objective is simple – to provide the highest level of service to you so you in turn can deliver to your customers the right information at the right time, whether it is a purchase order, U.P.C update, ship

notice / manifest (ASN), hang tag, or RFID tag.

By sourcing our retail-centric solutions, you easily and cost-effectively participate in your customers' extended supply chains -- responding to new mandates, achieving compliance objectives, and preventing costly problems.

### **The EC Service Center's Focus on Retail**

The EC Service Center supports your relationships with a variety of retailers. Our far-reaching relationships within the retail industry, extensive selection of maps within the EasyLink Retail Industry Library, and Industry Centric Course-of-action serve as the foundation for our EC Service Center offerings, each designed to provide real business value to you.

### **The EC Service Center Team**

Our EC Service Center professionals are unmatched in the industry with their knowledge of retail, dedication to their customers, and understanding of our processes. Therefore, they are able to tailor their approach and adapt our infrastructure to handling your specific needs. By serving as an extension to your staff, they perform the activities you require to participate in the extended supply chains.



**Our strength becomes your strength.**

**Rely on us.**

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## EC Service Center Benefits

- Reduce excessive EDI investment by simplifying and automating your EDI environment through a vendor with proven staying power
- Optimize service to your trading partners by leveraging our systems and accessing our resource
- Keep abreast of compliance and technology requirements by capitalizing on our industry connections and expertise
- Stay focused on your business by letting us focus on our core competency in the EDI environment

EasyLink helps you with the entire process, from receipt of the purchase order from the retailer to the delivery of your invoices to the retailer. And you are kept up-to-date as the documents you need to conduct business with your customers are processed.

*EDI-to-Fax/E-mail* – We receive your customer's electronic formatted information, convert it into a fax-readable file, and route that information to your fax machine or email account. Electronic documents include Purchase Orders (PO), PO changes, Payment Remittance Advice as well as others sent from your customers.

*Fax/E-mail-to-EDI* – When you are ready to send your customer electronic formatted information, we receive your information via a fax or email, key the data against your open order, and transmit it to your customer in a format that is consistent with their specifications. Electronic documents include the invoices, ship notices with bar coded case labels and others sent to your customers.

*Labels, Tickets and Tags* - We generate and print UCC/EAN-128 case labels to support requirements for ship notices / manifests (ASNs). Those printed labels are sent to you so you can apply them to the cartons that will be shipped to your customers. We can also generate RFID tags and print U.P.C. stickers, tickets, and hang tags for you.

*U.P.C. Catalog* – We update on-line U.P.C. catalogs for you. Once we have receipt of your electronic or hard-copy product information, we use that information to generate the necessary EDI transaction and send it to your catalog service provider. Through this process, your product information is added, updated or deleted from the U.P.C. catalog. Supported catalogs include Inovis, GXS and InterTrade.

With the EC Service Center, you source electronic commerce solutions reliably, without excessive investments. You are billed monthly for only the services you use.



To learn more, call 1.800.624.5266  
or visit [www.easylink.com/edi](http://www.easylink.com/edi)