



# E-Commerce Outsourcing



outsourcing your e-commerce ...

**... See today how EasyLink can cost-effectively help you manage your operations.**

For years, EasyLink's strengths have been utilized for e-commerce initiatives, enablement and operations across a broad range of customers, allowing those customers to do what they do best - run their core businesses. By outsourcing all or parts of their e-commerce operations to EasyLink, our customers have reaped the benefits of the years spent refining our project methodology, integration methods, operational procedures, audit and control processes, and processing infrastructure.

With deep roots in electronic data interchange (EDI), Extensible Markup Language (XML), AS2, translation tools, trading partner enablement, supply chain management and global data synchronization, EasyLink has the knowledge, expertise and experience to handle an array of operational environments and initiatives. With E-Commerce (EC) Outsourcing, you have the flexibility to customize a solution that helps you manage the complexities of running e-commerce and meet the challenges of trading partner compliance and collaboration. Whether you need help with a trading partner enablement initiative, a compliance testing program for a new standards, an expansion of e-commerce capabilities, or a Help Desk for trading partner issues and questions, EasyLink provides the industry expertise, technical capacity and physical infrastructure to relieve you from the day-to-day activities involved in managing your initiatives and projects. EasyLink also provides support to run your e-commerce operation or supplement your in-house staff on an as add needed basis.

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## EC Outsourcing Benefits

- Match resources to your projects and initiatives by utilizing our resources as required
  - Simplify a complex operational environment by leveraging our expertise and infrastructure
  - Keep abreast of compliance and technology requirements by capitalizing on our industry connections and expertise
  - Stay focused on your business by letting us focus on our core competency in e-commerce initiatives
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**Our strength becomes your strength.**

**Rely on us.**

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## Why consider transferring operations and day-to-day management of e-commerce?

If you find that e-commerce initiatives and operations

- Distract you from your core business
- Lack world-class capability
- Need re-engineering
- Cause struggles to find the right resource internally
- Are costly and difficult to manage

then the employment of a trusted third party to manage your e-commerce initiatives, applications or processes can give you the operational efficiencies you require. By leveraging EasyLink's extensive investments in the latest technology, skilled people and proven methodologies, you can gain strategic, operational and financial benefits.

### • Strategic Benefits

From a strategic standpoint, EasyLink's EC Outsourcing enables you to focus on your core business while maintaining the service levels required to transact electronically with your customers and vendors. By leveraging our secure, reliable and available infrastructure, knowledge of the industry and extensive expertise, you can minimize operational risks and improve day-to-day interactions.

### • Operational Benefits

Operationally, EasyLink provides a comprehensive suite of services and technologies, supported by best practices in e-commerce and executed by people with years of e-commerce experience. This allows us to build an outsourced solution that is specific to the needs of your operational environment or e-commerce initiatives, resulting in a cost efficient operation with optimal performance.

### • Financial Benefits

EasyLink's commitment to ongoing technology enhancements and process improvements in support of the latest technology advances, industry initiatives, and customer mandates allows you to make more effective use of your resources, while decreasing costs and increasing value. You can benefit from the latest technology, best practices and proven processes at less cost.



To learn more, call 1.800.624.5266  
or visit [www.easylink.com/edi](http://www.easylink.com/edi)