



# TradeGateway

## Buyer Edition Overview

**U**nlock the value in streamlined supplier enablement and communications ...

... See today how TradeGateway can optimize your approach to vendor relations.

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### Key Benefits of TradeGateway

- Reduce manual processing costs with electronic document exchange
  - Promote participation with an easy-to-access, easy-to-use solution
  - Establish EDI with new suppliers quickly through rapid on-boarding
  - Manage suppliers in a consistent manner through a single access point
  - Increase supplier compliance to your requirements with our know-how in EDI
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TradeGateway Buyer Edition is a centralized and tailored solution to improve the way you manage interactions and transactions with your suppliers. As a browser-based solution customized with your look and feel and business logic, TradeGateway Buyer Edition helps you collaborate electronically with suppliers for a more effective and efficient supply chain operation.

### Our Focus

At EasyLink, our objective is simple – to enable electronic commerce, reduce implementation costs and facilitate communication for our customers. For the past ten years, we have worked with numerous retailers and hubs to create a solution that reduces the expense and confusion created by multiple communication methods of document exchange, scattered databases housing supplier contact information, and inconsistent supplier requirements for doing business with you. The result of that focus is a browser-based application, TradeGateway, that has been developed and refined over the years to serve as a single, common and secure access point for supplier information exchange.

### Our Expertise

Armed with years of consulting and implementation projects for leaders driving the B2B movement, our team is able to adapt their approach and modify TradeGateway to handle your specific needs, business rules and brand image. Simply put, you can leverage our expertise in tailoring and deploying supplier portals to quickly, efficiently and cost-effectively furnish a consolidated extranet to your suppliers.

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## Buyer Edition Overview

### **You can achieve 100% compliance, making EDI simple for your suppliers.**

TradeGateway Buyer Edition enables straightforward electronic document exchange for all supplier relationships, ensuring consistency in all supplier communication. Using a browser-based, intuitive, task-oriented application, your suppliers have access to a tool that helps them focus on fulfilling your orders and reducing their order-to-cash cycle time.

- Employing your business rules ensures compliance to your processing.
- Leveraging templates designed to minimize data entry enables a speedy turnaround.
- Receiving alerts gives them notification of new documents and reminders for documents that have not been viewed.
- Capitalizing on our proven approach to supplier on-boarding and application training gets your suppliers up-to-speed quickly.

### **You present a single point of entry, making a branded portal work for your business.**

TradeGateway Buyer Edition facilitates simplified contact management and unified supplier communications.

- Employing an easy-to-navigate interface allows for automated supplier enablement and work flow.
- Providing a single URL with a branded look and feel affirms a “one company image” to your suppliers.
- Capitalizing on a single database for supplier information enables immediate, on-going and targeted correspondence.
- Viewing supplier transactions consistently in single repository helps improve visibility required in efficient demand fulfillment.

### **You can leverage a tailored application, making it work for the specifics of your business.**

TradeGateway Buyer Edition can be adapted to address both EDI and non-EDI related needs. Our team of experts will partner with you to discover your requirements, develop a plan for modification and deliver a solution shaped around the particulars of your business.

- Tailoring our application helps enable strategic initiatives, streamline processes and gain efficiencies.
- Employing our proven approach to tailoring ensures peace of mind that your business objectives will be met.
- Capitalizing on our years of experience in automating business processes delivers insight and value to your business.

### **You capitalize on a hosted application, making our infrastructure work for your business.**

TradeGateway Buyer Edition is deployed utilizing our IT best practices including installation of the hosted application and its infrastructure in a protected data center, management of the environment by highly trained professionals and employment of business continuity practices assures availability, security and reliability.

- Utilizing our standardized security model ensures access to those suppliers you have authorized.
- Leveraging our support and infrastructure eliminates the need for that structure within your organization.
- Deploying our backup and disaster recovery practices makes individual file or complete system restores possible.